

**FINAL RESULTS: California Voter Survey**

**Sample Size:** 600

**Margin of Error:** ±4.0%

**Interview Dates:** March 16 - 22, 2022

**Methodology:** Hybrid: Phone and Online (text to web)

**Respondents:** Likely November 2022 voters

*Results may not add to 100 due to rounding.*

**SCREENING**

1. **IF CELL PHONE:** Are you in a safe place where you can take a survey over your cell phone?

Yes	100
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2. Are you employed as a news reporter, an elected official, staff to an elected official, a high-level employee of local government, or do you work in marketing or advertising?

No	100
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3. In November, there will be an election in which voters will vote for Governor, U.S. Congress and for state and local offices.

How likely are you to vote in that election? Please use a scale of 0 to 10, where 10 means you will definitely vote and 0 means you will definitely not vote.

5	4
6	1
7	2
8	4
9	4
10	84

4. Do you feel things in California are generally going in the right direction or are things off on the wrong track?

Right direction	35
Wrong track	55
Don't know	10

## ROOFTOP SOLAR PROGRAM

5. Have you given serious thought in the past 12 months to installing rooftop solar panels to generate electricity for your home?

I have given serious thought to installing rooftop solar panels at home.	29
I have already installed rooftop solar panels at home.	9
I have not installed or given serious thought to installing rooftop solar panels.	55
Don't know	7

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6. **(ASK 1)** California's rooftop solar subsidy program was launched in 1995 to provide incentives to homeowners to install rooftop panels. Customers without solar pay higher electric bills each month to subsidize this program for solar customers.

It's been 25 years since the state's rooftop solar program was established. This year, state regulators are considering proposals to update it. Which statement best reflects what you think state regulators should do about the rooftop solar subsidy program?

It should be kept as is	19
It should be modernized	45
It should be eliminated because it is no longer needed	13
Don't know	23

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(I'm going to read / Please read) some proposals being considered to update the rooftop solar program. For each, please (tell me / indicate) if you support or oppose the proposal.

		SUPPORT		OPPOSE		Don't know	SUMMARY	
		Strongly	Some-what	Some-what	Strongly		Support	Oppose
7.	Ensure all electricity customers – those with solar panels and those without – contribute towards their use of the electric grid.	34	27	8	16	15	61	24
8.	Ensure all customers – those with solar panels and those without – contribute towards maintenance and upgrades to the electric grid to preserve reliability and make it more resistant to wildfires.	36	25	8	22	9	60	30
9.	Ensure that bill credits provided to solar customers reflect the current, lower cost of solar energy today.	44	22	8	10	16	66	18
10.	Fund the rooftop solar subsidy program out of the State of California general fund, instead of by those electricity customers who don't have rooftop panels.	38	20	9	16	18	57	25
11.	Eliminate the rooftop solar subsidies because they are no longer needed.	17	9	14	42	18	27	56

12. With whom do you agree more...

(Some/Others) say the current rooftop solar program is not fair because it is subsidized by customers without solar panels, who are typically renters, seniors, and lower income families. These customers are paying \$3.4 billion more annually in their bills or \$245 per customer per year to fund bill discounts for wealthier solar customers. They say if no changes are made that amount will grow to \$555 per customer per year. 40

(Some/Others) say that solar rooftops are an important part of California's clean energy future and reducing rooftop solar subsidies or bill credits will seriously reduce demand for solar panels and derail California's goal of 100% clean energy by 2045. 33

Neither 14

Don't know 13

13. With whom do you agree more...

(Some/Others) say that imposing new fees or a tax on solar customers will reduce interest in the rooftop solar program and kill the rooftop solar industry in California.	31
(Some/Others) say lower income electricity customers without solar have been paying a hidden tax for years to fund bill discounts for wealthier solar customers and that we need to update the system to stop this unfair tax on customers who can least afford it.	44
Neither	15
Don't know	10

14. **(ASK 2)** Now that you've heard more...

Which statement best reflects what you think state regulators should do about the rooftop solar subsidy program?

It should be kept as is	19
It should be modernized	57
It should be eliminated because it is no longer needed	15
Don't know	9

**ASK SUMMARY:**

	KEPT AS IS	MODERNIZED	ELIMINATED	DON'T KNOW
Q6. ASK 1: Initial Vote	19	45	13	23
Q14. ASK 2: After Statements	19	57	15	9

## DEMOGRAPHICS

15. What is your age?

Under 35	26
35-44	15
45-54	15
55-64	18
65+	26
Prefer not to say	0

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16. Which of the following ethnic groups describes you?

Latino, Hispanic, or Mexican American	24
White or Caucasian	49
Black or African American	5
Asian American or Pacific Islander	10
Native American	2
Middle Eastern or North African	1
A combination of these (SPECIFY: _____)	2
Something else (SPECIFY: _____)	0
Prefer not to say	8

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17. **IF SELF-IDENTIFIED ASIAN AMERICAN: Are you...? (n=60)**

Chinese	27
Filipino	14
Vietnamese	11
Japanese	8
Korean	3
South Asian	19
Southeast Asian	5
Pacific Islander	3
Other (Specify: _____)	6
Prefer not to say	2

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18. Which of the following best describes your educational background?

High school degree or less	10
Some college or associate's degree	31
Technical school or vocational degree	6
Bachelor's degree	28
Post graduate degree	19
Prefer not to say	6

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19. Are you or is anyone in your household a member of a labor union or employee association?  
**IF YES:** Is that you, a member of your household, or both?

Yes, self only	9	
Yes, household member only	10	→22%
Yes, both self and household	3	
Nobody in household	74	
Don't know	4	

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20. When it comes to politics, which of the following best describes you?

Progressive	18
Liberal	18
Moderate	31
Conservative	25
Other (Specify: _____)	1
Don't know	6

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21. Do you have children under the age of 18 living at home?

Yes	26
No	71
Prefer not to say	3

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22. Which of the following best describes your living situation currently?

Own my home	60
Rent my home	27
Live with family	10
Live in dorms	2
Don't have stable housing	1
OTHER (SPECIFY: _____)	0
Prefer not to say	1

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23. Which of the following best describes your total household income before taxes for the year 2021?

Under \$25,000	7
\$25,000 to just under \$50,000	10
\$50,000 to just under \$75,000	14
\$75,000 to just under \$100,000	18
\$100,000 to just under \$150,000	16
\$150,000 to just under \$250,000	11
\$250,000 or more	4
Don't know	4
Prefer not to say	16

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24. What is your gender?

Female	54
Male	46
Other	0

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25. For whom did you vote in the 2020 election for President, or did you skip that election?

Donald Trump, Republican	28
Joe Biden, Democrat	55
Jo Jorgensen, Libertarian	1
Howie Hawkins, Green	0
Someone else	4
Did not vote	3
Not eligible to vote	0
Prefer not to say	9

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That's all the questions we have. Thank you for your time.

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26. RECORD PARTY:

DEMOCRAT	49
REPUBLICAN	26
NO PARTY PREFERENCE	20
MINOR PARTY	6